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5 Attorneys for Plaintiff  
6 NETFLIX, INC.

7 UNITED STATES DISTRICT COURT  
8  
9 NORTHERN DISTRICT OF CALIFORNIA

10 NETFLIX, INC., a Delaware corporation,  
11  
12 Plaintiff,  
13 v.

14 BLOCKBUSTER, INC., a Delaware  
corporation, DOES 1-50,

15 Defendant.

Case No. C 06 2361 WHA (JCS)

**ADMINISTRATIVE MOTION TO FILE  
UNDER SEAL AND RAMANI  
DECLARATION IN SUPPORT**

Date: January 31, 2007

Time: TBD

Dept: Courtroom 9, 19th Floor

Judge: Hon. William H. Alsup

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18 AND RELATED COUNTERCLAIMS  
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1 Plaintiff Netflix, Inc. submits this Request under Civil Local Rules 7-11 and 79-5 to file  
2 documents under seal in connection with Netflix's opening claim-construction brief. Netflix  
3 makes this Request in a good-faith effort to maintain the confidentiality of a document relied  
4 upon in Netflix's brief that Blockbuster designated as Confidential—Attorneys' Eyes Only under  
5 the Protective Order in this case. This Request is narrowly tailored as required under Local Rule  
6 79-5(b), and there is therefore good cause for filing the following documents under seal.

7 **Netflix's Claim-Construction Brief**

8 Netflix requests that its opening claim-construction brief be filed under seal as a  
9 particular passage refers to a document that Blockbuster has designated as "Confidential –  
10 Attorneys' Eyes Only" under the governing Protective Order. Under paragraph 10 of the  
11 Protective Order, Netflix is obligated to lodge this brief with the Court with a request to file them  
12 under seal, pursuant to Civil Local Rule 75-5. Redacted versions of the briefs, suitable for filing  
13 in the public docket, are being filed herewith.

14 **Exhibit to Ramani Declaration**

15 Concurrently filed in support of Netflix's opening claim construction brief is the  
16 Declaration of Ashok Ramani, which attaches the one exhibit that Blockbuster designated  
17 "Confidential – Attorneys' Eyes Only" under the Protective Order.

18 **Exhibit 8:** This exhibit is a document produced by Blockbuster, Inc. and designated as  
19 "Confidential – Attorneys' Eyes Only" under the Protective Order. Under paragraph 10 of the  
20 Protective Order, Netflix is obligated to lodge this document with the Court with a request to file  
21 it under seal, pursuant to Civil Local Rule 75-5.

1 Netflix respectfully requests that the Court permit the sealing of the documents set forth  
2 above, and order that the Clerk of the Court maintain them in accordance with the provisions of  
3 Local Civil Rule 79-5(f).

4  
5 Dated: December 6, 2006

Respectfully submitted,

6 KEKER & VAN NEST, LLP

7  
8 By: /s/ Ashok Ramani

9 JEFFREY R. CHANIN  
10 DARALYN J. DURIE  
11 ASHOK RAMANI  
12 Attorneys for Plaintiff  
13 NETFLIX, INC.  
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**RAMANI DECLARATION IN SUPPORT OF ADMINISTRATIVE MOTION TO FILE  
UNDER SEAL**

I, ASHOK RAMANI, declare and state as follows:

1. I am an attorney duly licensed to practice before this Court, and am a partner with Keker & Van Nest, LLP, counsel to Plaintiff and Counterclaim-Defendant Netflix, Inc. I have personal knowledge of the facts set forth below, and if called to testify as a witness thereto could do so competently under oath.

2. In the course of Discovery in this case, defendant Blockbuster produced to Netflix the document attached as Exhibit 8 to my declaration in support of Netflix's Opening Markman brief. This document contains confidential and proprietary information about Blockbuster's business, such that Blockbuster's counsel has seen fit to designate the document CONFIDENTIAL—ATTORNEYS' EYES ONLY under the governing protective order. That same order requires that Netflix move to seal the document.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on this 6th day of December 2006, at San Francisco, California.

By: /s/ Ashok Ramani